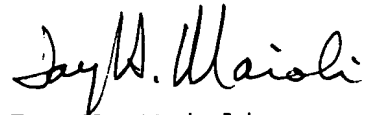


Accordingly, the amendments to the specification are made to place the application in idiomatic English, and the claims are amended to place them in better condition for examination.

An early and favorable examination on the merits is earnestly solicited.

Respectfully submitted,
COOPER & DUNHAM, LLP

A handwritten signature in cursive script, reading "Jay H. Maioli".

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JHM/AVF/pmc

VERSION WITH MARKINGS TO SHOW CHANGES MADEIN THE ABSTRACT OF THE DISCLOSURE

The Abstract of the Disclosure has been amended as follows:

--A broadcast receiver includes a controller [which] that detects a reception log of a receiving unit and [which] that records the reception log in a reception log memory. The reception log includes at least the reception channel, reception start time, and reception end time. Periodically[, for example, once a week,] an audience member connects the broadcast receiver to a general-purpose computer. The general-purpose computer transmits the reception log data recorded in the reception log memory[, together] with a receiver ID written in a ROM[,] through a telephone line over a communication network, such as the Internet. A person who computes viewing/listening information obtains the reception log data and receiver ID from the communication network and computes viewing/listening information, such as a program rating. Instead of providing the broadcast receiver with the reception log memory and a computer interface, a removable storage unit with a computer interface can also be used.--

IN THE CLAIMS

Claims 1-13 have been amended as follows:

--1. (Amended) A broadcast receiver, comprising:

a receiving unit for selecting a channel and for receiving [broadcasting] a broadcast;

a controller for controlling channel selection by the receiving unit and for detecting a reception log;

a storage unit in which the detected reception log is recorded; and

an interface for transmitting the reception log read from the storage unit to an external computer.

--2. (Amended) [A] The broadcast receiver according to Claim 1, wherein [said at least one] the reception log stored in the storage unit is transmitted to the external computer [every] at a predetermined period.

--3. (Amended) [A] The broadcast receiver according to Claim 1, wherein the controller records [the] a reception as the reception log in the storage unit [only] when the receiving unit continuously receives [the same] one of a channel [or the same] and a program for at least a predetermined period [or longer].

--4. (Amended) [A] The broadcast receiver according to Claim 1, wherein the controller records[, as the reception log, at least] one of the channel received by the receiving unit [or] and program identification information and reception period information in the storage unit as the reception log.

--5. (Amended) A broadcast receiver, comprising:
a receiving unit for selecting a channel and for receiving [broadcasting] a broadcast;
a controller for controlling channel selection by the receiving unit and for detecting a reception log; and
a mounting section on which a removable storage unit [with] having a computer interface is mounted[;]_
wherein[,] by mounting the storage unit on the mounting section[,] the reception log detected by the controller is recorded in the storage unit; and
by mounting the storage unit on an external computer[,] the computer reads the reception log from the storage unit.

--6. (Amended) [A] The broadcast receiver according to Claim 5, wherein[,] the controller records [the] a reception as the reception log in the storage unit [only] when the receiving unit continuously receives [the same] one of a channel [or the same] and a program for at least a predetermined period [or longer].

--7. (Amended) [A] The broadcast receiver according to Claim 5, wherein the controller records[, as the reception log, at least] one of the channel received by the receiving unit [or] and program identification information and reception period information in the storage unit as the reception log.

--8. (Amended) A [viewing/listening] viewing and

listening information computing method, comprising the steps of:

obtaining a reception log of at least one broadcast receiver and recording the reception log in a database;
 recording program information concerning a broadcast program in the database; and

reading the reception log and the program information from the database and computing [viewing/listening] viewing and listening information [which is information] concerning viewing [and/or] and listening.

--9. (Amended) [A viewing/listening] The viewing and listening information computing method according to Claim 8, wherein[:]

the reception log includes [at least] one of a channel received by the broadcast receiver [or] and program identification information and reception period information; and

the [viewing/listening] viewing and listening information [to be] computed [comprises] includes an audience rating for one of a predetermined channel [or] and a program.

--10. (Amended) [A viewing/listening] The viewing and listening information computing method according to Claim 8, wherein[:]

the reception log includes [at least] one of a channel received by the broadcast receiver [or] and program

identification information and reception period information;
and

the [viewing/listening] viewing and listening information
[to be] computed [comprises] includes a [non-viewing/non-
listening] non-viewing and non-listening rating for one of a
predetermined channel [or] and a program.

--11. (Amended) A [viewing/listening] viewing and
listening information computing apparatus, comprising:

reception state management means for obtaining a
reception log of at least one broadcast receiver;

a database in which the obtained reception log and
program information concerning a broadcast program are
recorded; and

[viewing/listening] viewing and listening information
management means for computing [viewing/listening] viewing and
listening information [which is information] concerning
viewing [and/or] and listening based on the reception log and
the program information read from the database.

--12. (Amended) [A viewing/listening] The viewing and
listening information computing apparatus according to Claim
11, wherein:

the reception log includes [at least] one of a channel
received by the broadcast receiver [or] and program
identification information and reception period information;
and

the [viewing/listening] viewing and listening information [to be] computed [comprises] includes an audience rating for one of a predetermined channel [or] and a program.

--13. (Amended) [A viewing/listening] The viewing and listening information computing apparatus according to Claim 11, wherein:

the reception log includes [at least] one of a channel received by the broadcast receiver [or] and program identification information and reception period information; and

the [viewing/listening] viewing and listening information [to be] computed [comprises] includes a non-viewing [and/or] and non-listening rating for one of a predetermined channel [or] and a program.--